

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



We present our descriptive list of

FANCY LEAVED CALADIUMS.

OWING to the greatly increased demand for Caladiums, and the fact that Florists like to pick for themselves the colors suiting them best, we are this year mailing you this descriptive list for your convenience. We have purchased the entire stock of the defunct Lake Stribing Nursery Co., and several other growers, and have brought together one of the finest collections of Caladiums in existence. It is our aim by constant importation from Brazilian and European fanciers, to produce only the very best Caladiums obtainable. All the older and less showy varieties, we have discarded. We are not the largest growers in the country, but believe that our selection of varieties cannot be excelled anywhere, as quality is our aim.

WISH to call special attention to our Rainbow Mixture. This is not the cheap and poorly colored stock offered by some growers for five or six dollars per hundred. It consists chiefly of bulbs picked up in the beds after digging, with a liberal addition of many fine varieties thrown in. We do not grow any bulbs in mixture. PLEASE note especially our offer of "FLORISTS' SELECTIONS". This consists of about eight varieties of our selection, all named, for \$14.00 per 100. This is offered in case you are in a quandary as to what to order. We will send you the finest we have to offer, and believe you will agree with us they are excellent kinds.

FORCING BULBS FOR EASTER: These are the largest and plumpest bulbs of the crop, and average $2\frac{1}{2}$ inches and up in diameter. These are sold in a very limited number of only the highest colored varieties, including the popular Easter variety known as Candidum, for \$18.00 per 100. These forcing bulbs are specially prepared by our own proven process, and are money-makers for the Florist. After they have been forced, they may be grown on the same as usually handled in the Spring months.

WARNING!! Good Caladiums cannot be grown for a price lower than ours. Some jobbers and horticultural brokers offer stock as "mother bulbs with all their eyes", etc. This stock is imported from Porto Rico, where the growing season is much later than ours. The stock is not properly cured, and the bulbs almost always rot. If you've bought some of these bulbs, compare ours with them and see the difference. It will also be found the Porto Rico stock contains only inferior varieties. Good Caladiums are difficult for the grower to produce. It is the poorer kinds that always multiply with the greatest ease. BUY GOOD BULBS THAT ARE HANDLED RIGHT!!!

GUARANTEE: If, when you buy our FLORISTS' SELECTIONS, you do not believe they are the most beautifully colored Caladiums you've ever seen, return them to us at our expense, with the names intact, and we will refund your purchase price, together with transportation charges paid by you. We will send one bulb of each of forty varieties for \$10.00 postpaid, if you desire to start a Caladium collection.

SIZE OF BULBS. Prices quoted are for bulbs measuring $1\frac{1}{2}$ - $1\frac{3}{4}$ inches in diameter, but if you desire larger bulbs, $1\frac{3}{4}$ inches and up, add \$2.00 per 100. However, if you happen to be out of the standard size on certain varieties, we will send to you a proportionately larger quantity of 1 inch bulbs. We guarantee these 1 inch bulbs to absolutely produce as strong and characteristically colored plants as bulbs 2 inches or more. (The foregoing doesn't apply to the Easter Forcing Grade, as these are always $2\frac{1}{2}$ inches and up, and are designed to produce a very early growth.)

RESERVE the right to substitute with equally as good or better varieties when the stock of one is depleted, unless instructed by you to the contrary.

EASE order by number; this allows us to handle your order much quicker. The bulbs will be sent to you with their correct names. Keep this list for reference.

PRICES, unless otherwise noted, are \$12.00 per 100. 25 bulbs of any variety at the 100 rate. Rainbow Mixture \$10.00 per 100. Write for prices on large quantities.

TERMS. Cash. 25% deposit will bring your bulbs C.O.D. or hold them until you tell us to ship. Shipments are made any time up to April 30th, 1933.

DISCOUNTS. To encourage early ordering, and avoid the Spring rush, we will allow a TEN PER CENT. DISCOUNT for orders received on or before December 31st, 1932.

NO. Name & Description ("x" means among best for high color).

- 57 ARKANSAS. Medium leaf, dark red center; dark green border.
- 82 CALCOOSMATCHEE. Semi-strap leaf, twice as long as broad. White, flushed pink, with fine green network and narrow green border. Very beautiful and odd.
- 35 CANDIDUM. An old favorite and popular for Easter. Transparent pure white leaf, bordered narrow green, and with green ribs and netting.
- 83 CARO NOLE. Whitish, straw-colored leaf with extra heavy scarlet ribs, distinctly zoned transparent carmine-rose. Only a limited quantity.
- 39 D. M. COOK.x Beautiful crumpled leaf, dark moss green with plum red center and red ribs; profusely spotted transparent red. Does well in open ground.
- 61 DAISY. Deep red ribs and center, edged old gold and spotted lighter green. Leaf crinkled and with a narrow green border. A lovely dwarf variety.
- 54 DR. H. J. HARNISH.x One of the best Caladiums in its class. Bright satiny red center and ribs, with pleasing green border. Finely shaped leaf.
- 60 E. C. ORPET.x Only true strapleaf worth while. Numerous leaves of fine shape, entirely a deep red with very narrow green border. Rare. 75¢ each.
- 60 GIREUD. A medley of dark moss green and creamy yellow, profusely spotted transparent carmine. Very striking and beautiful color combination.
- 69 GRATIOSUM. Light pink center, bordered by a pink zone and green edge. The leaf is profusely covered with transparent carmine-red check.
- 67 GUSTAV G. LARSEN.x Greenish red ribs, transparent green center. This leaf is classed white leaf and is a greenish transparent sort. \$14.00 per 100.

2. Name & Description (cont'd.)
- 1) HORTILANIA.x The brightest and most useful variety for Florists. Deepest blood red splashed leaf, zoned transparent rose; narrow green border.
- 3) IMPATIENT.x The delight of those who prefer a pure pink. The leaf is entirely a transparent pure light pink, with very narrow green ribs and edge.
- 1 ITACAPUS.x Changes from dark rose with heavy scarlet ribs on moss green ground to lovely grayish white bordered with narrow line of light green, and with the whole center a beautiful transparent rose. \$15.00 per 100.
- 36 KEYSTONE. Pleasing olive green with pink ribs and veins, speckled light pink.
- 50 LUCY Y. CALKINS.x A beautiful, strong upright grower. Center and ribs bright red. The entire leaf is spotted semi-transparent rose.
- 42 MARIE MOIR. Like Candidum, except that between each of the heavy green ribs are 2 or 3 transparent spots of transparent rose. Very beautiful.
- 58 MIRAMCHI.x Bright green leaf, pink ribs and network; speckled transparent white.
- 90 MADAME JULES PICOT.x Light green leaf mottled deep rose; narrow green border and light green veins. This is one of the brightest of them all.
- 98 MRS. EDITH E. MEAD.x Beautiful snow white leaf (not transparent). Prominent red ribs and narrow green edge. Never fails to attract attention.
- 110 MRS. SOPHIE MEHLING. Very similar to the foregoing, but the white interspaces are more or less mottled with irregularly shaped light green blotches.
- 44 MRS. W.B. HALDEMAN.x One of the showiest and most popular of all Caladiums. Very strong grower; medium size leaf of attractive bright red; narrow green border. Interspaces splashed white. Finally whole leaf is a deep pink.
- 59 NEW RED TRIUMPH.x Large leaf with "greasy" bright red center and narrow green border. A very fine Caladium which has recently been improved.
- 91 PORCIL ANGLAIS.x Distinctly beautiful, with attractively waved leaves. Center deep crimson with bluish tint, bordered metal green. Outstanding Florist variety and produces an abundance of leaves. \$14.00 per 100.
- 87 RIO DE JANEIRO.x Entirely transparent crumpled leaf of loveliest bright rose, heavy scarlet ribs, narrow green border. Won't stand sun. \$14.00 per 100.
- 96 RISING SUN.x Showy brilliant red center and ribs on dark bronzy green ground. Leaf profusely spotted transparent pink. Very fine and new. \$14 per 100.
- 71 SEMINOLE.x Tall, pointed leaf and strong grower. Center a dark red with gray zone and dark green border.
- 101 SCARLET PIMPERNELLE.x The King of Caladiums for color contrast. Leaf powdery white; center is one large scarlet splash without veins or ribs; border creamy yellow. It is a poor bulb producer. \$15.00 per 100.
- 100 TABATINGO. A pure milk-white Caladium with no trace of any other color in the leaf. Very fine to mix with highly colored kinds. \$14.00 per 100.
- 103 THOMAS TOMLINSON.x English introduction of great beauty. Considered with Mrs. Haldeman and Hortilania as one of the 3 best red Caladiums grown. It is partly transparent brilliant red with a narrow green border. The interspaces are sometimes more or less mottled with white and green.
- 33 WREN. Emerald green; red ribs and center, profusely spotted with white.

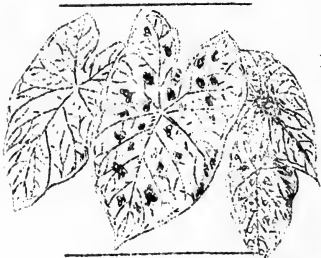
Note: We have on trial a large number of other varieties not listed here because they are either in too small quantities of only a few hundred each, or not released by the Department of Agriculture. If interested in other varieties, write; or send for the collection of 40 kinds, or as many kinds as you will need for starting a large collection.

WE OFFER: Gloriosa superba, or Climbing Lily. Healthy blooming size bulbs of the variety Rothschildiana, for 35¢ each, \$3.50 per dozen, postpaid. Try some.

----- OUR FREE OFFER -----

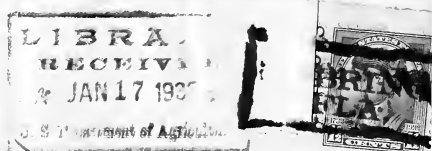
If your order amounts to \$18.00 or over, we will send to you absolutely free, f.o.b. here, a full box of FLORIDA ORANGES or GRAPEFRUIT, or both mixed. This is the finest fruit in the world. The new express rates are so low you can afford to get several boxes. Price of fruit alone: Oranges \$3.50, Grapefruit \$3.00, Tangerines \$4.50 per standard 90 pound, 1-3/5 bushel box. Get a box!!

From
AZALEA GARDENS
Sebring - Florida



Here it is !! --

Our list
of
FANCY
LEAVED
CALADIUMS



S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Horticultural Crops and Diseases

8-3501

Postmaster: If undeliverable
after 5 days, return to sender.